

Press Release



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Lombard Global, Inc. and Dr. Rajesh Kumar announce strategic India management consulting partnership ahead of US-India nuclear agreement ratification

Lombard Global www.lombardglobal.com, a growing International Business Consultancy today announced a strategic partnership with Dr. Raj Kumar of the University of Nottingham in the UK. The joint India-US civilian nuclear agreement that has been fast tracked in Congress will take the partnership between the two superpowers to a new level. "India is not simply an outsourcing destination but is also emerging as a major market in its own right. Although the opportunities in India are immense they have to be accessed in the right way and learning how to do this is the key to success in India", said William Billeaud, Managing Partner of Lombard Global. "As a result, we feel fortunate to have the opportunity to grow our India practice with Dr. Kumar. He is known globally as a leading researcher and consultant on India business and his clients include Global 50 multinationals. This partnership will lay the foundations for a world class practice with India," said William Billeaud, Managing Partner of Lombard Global.

Dr. Rajesh Kumar is a Professor of International Business Strategy at the University of Nottingham Business School in the UK. Prior to this position, Dr. Kumar was a Professor at the University of Aarhus in Denmark and Director of the Indian Research Center there. Dr Kumar's expertise in International Business has focused on the management of alliances, international negotiations, and managing in emerging markets with a particular focus on India. He holds a **PhD** in **International Business** from **New York University**, an **MBA** from Rutgers University, and a **Masters degree in Economics** from the **University of Delhi, India**. He is the co-author of **Doing Business in India** (Macmillan, 2005) along with Anand Sethi.

Lombard Global, based in Dallas - Fort Worth, USA, and with business partners globally is a leading **International Business and Real Estate Consultancy**. Lombard provides an end to end solution for global expansion or modules based on client needs. These include traditional market expansion, web globalization, sourcing, real estate and mergers and acquisitions. Lombard's suite of services is led by industry unique core competencies in global executive level consultative sales and marketing and rapid organizational growth. **Lombard Global- International Business. Results.™**